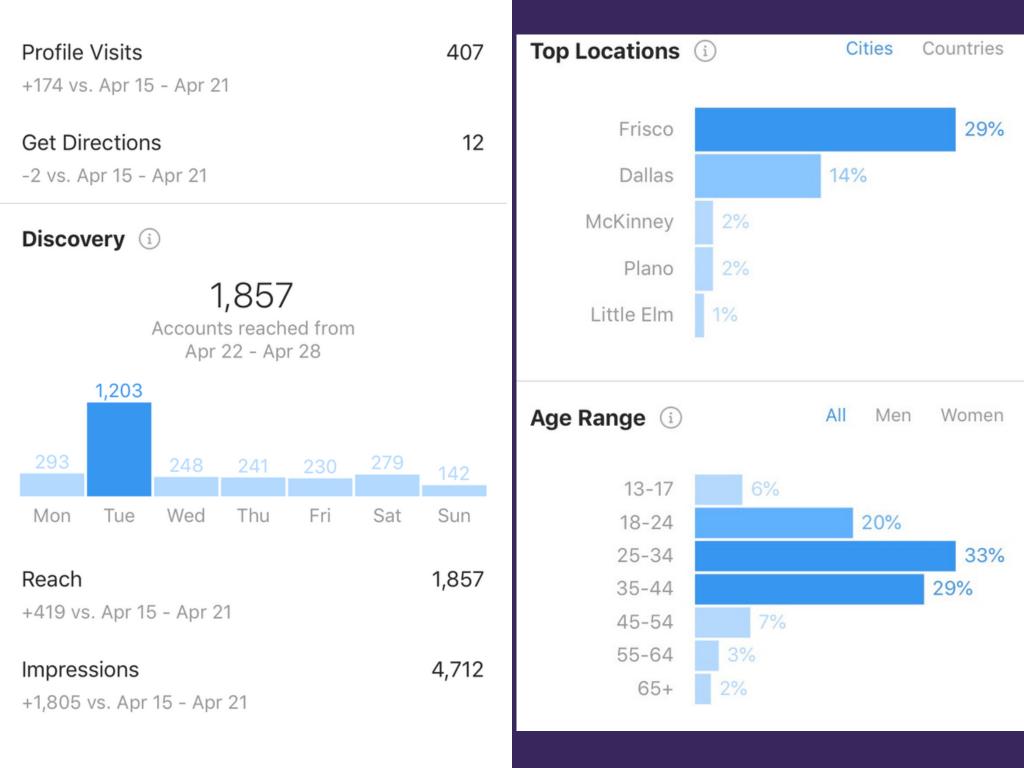
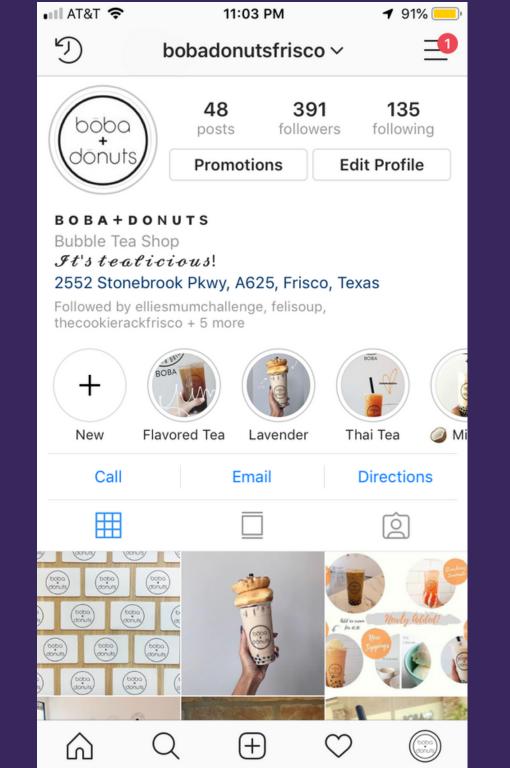


FINAL PRODUCT

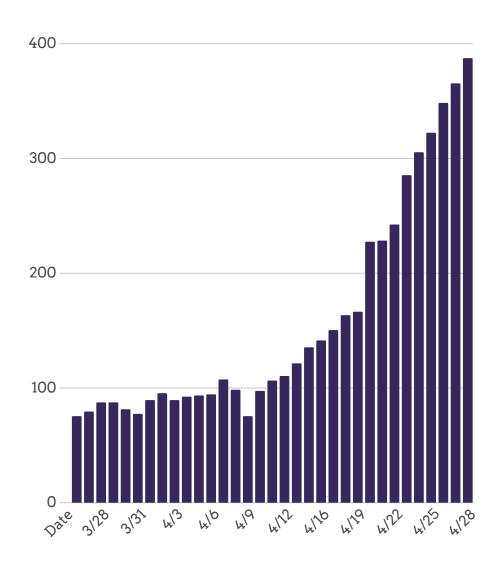
OBJECTIVES

- Double Instagram following
 200->400
- Interact with at least 50 posts every other day
- Curated content to specific demographics, with a minimum of 5 posts
- Increase average by 10 orders



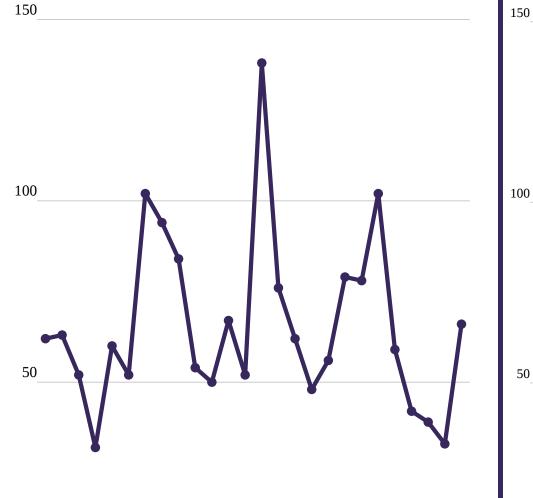


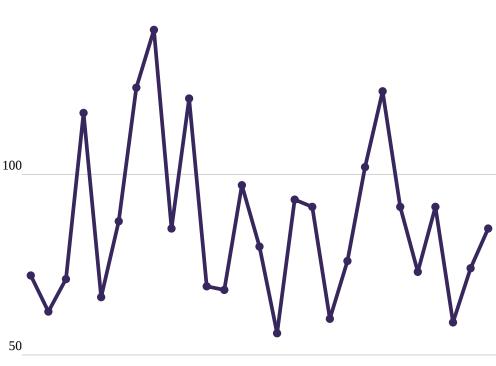
Profile Visits Over Past 7 Days Vs. Date



Order Number Vs. Date (before time change)

Order Number Vs. Date (after time change)





0 1/20 1/20 1/20 1/20 1/20 1/20 3/2 3/2 3/2 3/2 3/2 0